**Xiaomi**

Xiaomi has been one of the leading Smartphone developers that originated from China. The company has experienced a fall and then a rise in Global market stats, and according to Strategy Analytics, Xiaomi could even overtake Oppo and Apple in the upcoming years

to be the second-largest Smartphone developers and vendors after Samsung. In the years 2015 to 2016, Xiaomi experienced a fall in sales by 70 million in 2015 and 41 million in 2016. There were many issues including the hardware, Research and Development, supply chains, quality management, and others. The company’s owner Le Jun soon realized how wide expansion of the business globally could be made from increasing the sales by making the price affordable and thus targeting the larger user base and having a thin profit margin. Amidst Covid-19, Xiaomi has been a leading manufacturer a retailer with 43.6 units of annual shipment in 2019 according to the researches from IDC.

**Airbnb**

Airbnb is a rental service for privately owned houses and rooms. The company had its standouts among globally successful unicorns with more than billions of profit and Quality Services with extra comfort that it had offered in the initial days. It had been a chief alternative to the hotel rooms; however, the company had various scandals including thefts and property damages that caused a severe downfall in the company’s profit statistics. By the end of 2019, Airbnb posted a loss of $322 million according to the Wall Street Journal, and due to various safety issues including racism and violence, the company has experienced a fall in the profit. Till now, the company does not have any major financial breakdowns but the costs are eating all the profits that it acquires.

**Palantir**

Palantir is a successful Data Analytics company that has marked its trend from the very beginning just after its setup and had gained incredible success with each passing year. The company was founded by the so-called Paypal Mafias who were the immensely talented geeks of Computer Science and Engineering. The company always aims to provide better services with efficient Data Analytics and go the extra mile to support their clients. In COVID-19, Palantir has maintained its success and profit by providing various software tools to the government to help address the COVID crisis. It started with providing services to the government and then moved on to working with the CDC to analyze infection patterns and satisfy various hospital needs.